



Role Title: Fundraising Trustee

Report to: Chief Executive and The Board of trustees.

Background: A background in any of the following areas i.e. Marketing or Finance or Public Relations, Sales

1.0 Role Summary

- To assist the Board to see the bigger picture; bring a fresh perspective to fundraising plans and strategy, support the organisation's fundraisers.
- To ensure fundraising is of the highest standard and priority.

2.0 Main Responsibilities

- Oversee fundraising and to make sure it is carried out in legal, honest and accountable ways.
- Strategically assess where fundraising fits into the overall organisation strategy and to work with senior fundraising staff to ensure effective income generation is being achieved.
- Contributing knowledge of fundraising techniques and strategies, understanding results and approving budgets with real insight.
- Provide support for grant applications to national funders.
- Carry out risk assessment at every fundraising stage, especially when considering new or ambitious fundraising strategies.
- Network on behalf of the charity to solicit funds on a peer to peer basis.
- Support and encourage the fundraising team in their work and to design and facilitate the organisation's approach to fundraising.
- Be an active champion of the organisation.
- Build relationships and rapport between Board and fundraising members, especially in smaller charities.
- Encourage an entrepreneurial fundraising culture and assess the cost benefit ratio of each planned type of fundraising.

What are we looking for?

Essential

- Someone with sufficient fundraising/income-generation knowledge and/or business development background or having run a medium size business.
- An understanding of the UK charity sector, good governance, Charity Commission, Companies House requirements, relevant legislations and statutory requirements.
- An understanding of the challenges facing small to medium UK charities in maximising income streams & donor cultivation.

- Experience of diverse fundraising practices, including statutory funds, corporate and philanthropic giving would be valuable.
- Excellent networking skills, influencing and communication skills.
- The ability to see the need and work with others to achieve the common goal of "Giving every child an equal opportunity for a fun and fulfilled childhood".

Desirable

- Knowledge of digital or social media.
- Knowledge of the voluntary sector
- An understanding of the challenges our families face.